



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCHOOL BRANCH
OLD SECRETARIAT: DELHI-110054

No. F. DE.23 (386)/Tobacco/Sch.Br./2018/ 1056

Dated: 19-07-2018

CIRCULAR

Sub: Measures for making Schools 'Tobacco Free Zones'.

We all are aware that tobacco is a major cause of deaths in India, surpassing the combined total deaths caused by Malaria, Dengue, TB & HIV/AIDS etc. In order to make all the Schools 'Tobacco Free Zones', all the Heads of Govt./Govt. Aided/Unaided Recognized Schools under Directorate of Education are directed to ensure that:-

- School Health Scheme (SHS) Nodal Officer will be nominated by each school to maintain the school building as 'Tobacco Free Zone'.
- 'Tobacco Free Zone' boards are displayed at prominent places in school premises (copy enclosed).
- 'No Smoking' signage boards as per Delhi State Tobacco Control Cell specifications, along with the name & contact details of Nodal Officer are displayed at prominent places in school premises (copy enclosed).
- The information, Education & Communication (IEC) materials, if any, sent by the Health Department shall be displayed appropriately in the school premises.
- To sensitize the students about the ill effects of tobacco, awareness activities in the form of talk in the morning assembly shall be organised.
- The programmes suggested by Health Department based on anti tobacco themes may be included in school level competitions organised from time to time.
- SMC members may be involved & encouraged to sensitize parents and other members of the community about ill effects of tobacco. These issues should be discussed during parent teachers meeting also.
- Parents of those children who are found to be in possession of Tobacco/Tobacco products to be called to school and counselled on how they can help their wards give up the addiction.
- If any tobacco product is being sold within 100 meters of the school premises, a written request to the SHO/MCD authorities shall be made by the Head of the School to get it removed.
- Delhi State NTCP - Reporting Format (Proforma 'A'- guidelines).

This issues with the prior approval of the competent authority.

Encls : as above

Addl. DE (School)

All Heads of Govt./Govt. Aided/Unaided Recognized Schools under Directorate of Education through DEL-E

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Copy to:-

1. PS to Secretary (Education).
2. PS to Director (Education).
3. All RDEs/DDEs (District/Zone)/DEOs for ensuring compliance.
4. SO (IT) to please upload it on the website.
5. Guard file.

DDE (SCHOOL)

253/c

SAMPLE DISPLAY BOARD : A

To be displayed (in English and Hindi Languages) near the entrance gate outside of boundary wall, at Reception & other prominent places

Size : 3' X 2' with WHITE background and colour combination as per below



WELCOME TO TOBACCO FREE ZONE

WARNING

Sale of Cigarettes & other Tobacco Products in an area within the radius of 100 meters of any Educational Institution is a Punishable Offence

**SMOKING / USE OF GUTKHA LIKE TOBACCO PRODUCTS
ARE STRICTLY PROHIBITED**

**These are Punishable Offences with a fine which may extend to
Rs ONE Lakh or with 6 MONTHS imprisonment**

TOBACCO FREE DELHI

QUERY/SUGGESTION : ntcpdelhistate@gmail.com

सैम्प्ल डिस्प्ले बोर्ड A(HINDI)

मेन एंट्री दरवाजे के बाहर की दीवार पर, रिसेप्शन और अन्य मुख्य जगहों पर हिंदी या
इंग्लिश में डिस्प्ले करने के लिए

Size : 3' X 2' with WHITE background and colour combination as per below



तम्बाकूवर्जित क्षेत्र में आपका स्वागत है

चेतावनी

किसी भी शैक्षणिक संस्थान के 100 मीटर क्षेत्र में सिगरेट और अन्य
तंबाकू पदार्थों की बिक्री एक दंडनीय अपराध है

धूम्रपान/ गुटखा जैसे तम्बाकूपदार्थों का प्रयोग वर्जित है।
यह दंडनीय अपराध है, जिसके लिए एक लाख रुपए तक जुर्मानाया छह माह की
सजा हो सकती है।

तम्बाकू मुक्त दिल्ली

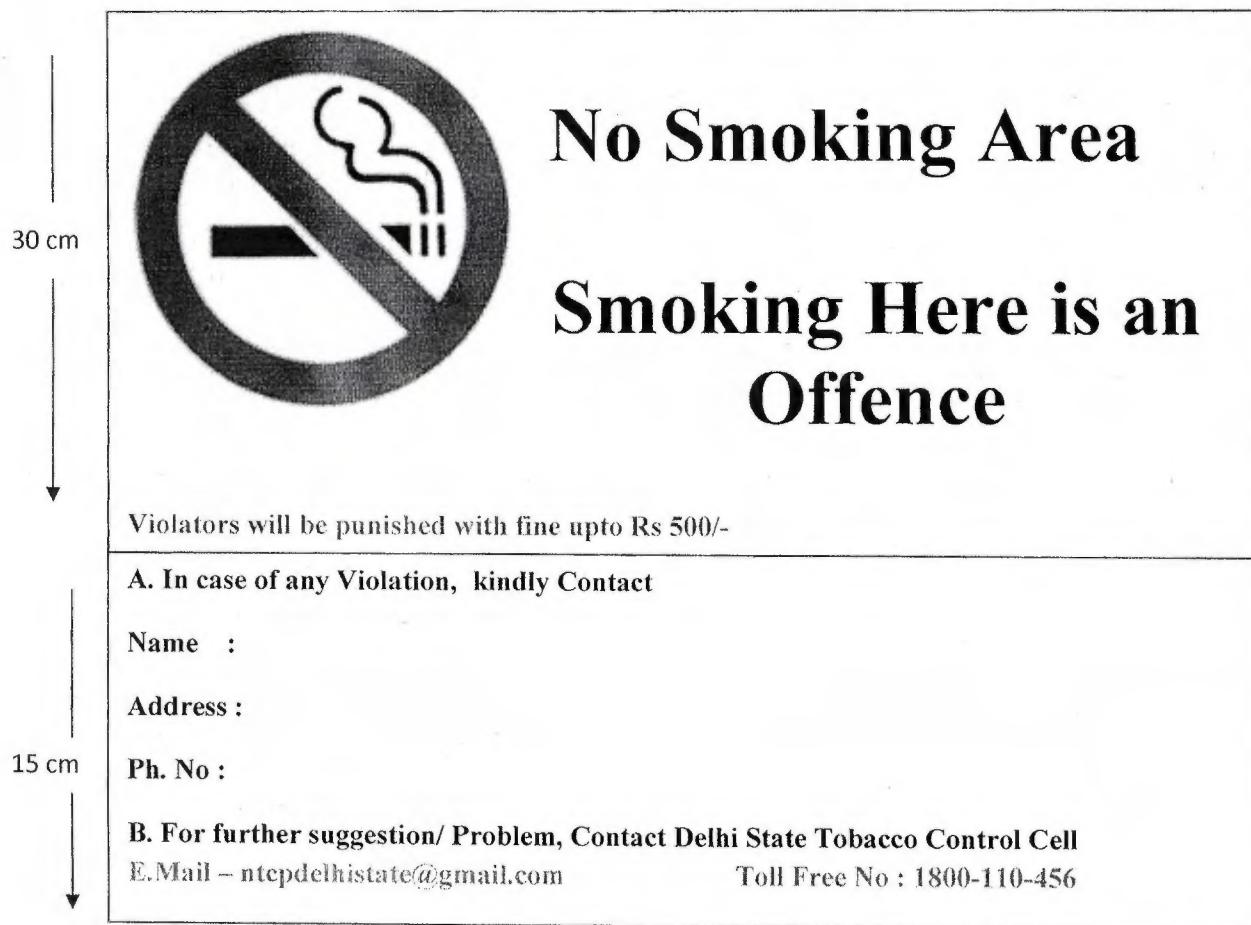
सलाह/सुझाव के लिए मेल करें : ntcpdelhistate@gmail.com

SAMPLE DISPLAY BOARD : B

NO - SMOKING SIGNAGES

Size : 60 cm X 45 cm with WHITE background and colour combination as per below

To be displayed (in English and Hindi languages) in prominent places like near Entrance, Reception, Corridor, Each floor, Staircase of each building .



No Smoking Area

Smoking Here is an Offence

Violators will be punished with fine upto Rs 500/-

A. In case of any Violation, kindly Contact

Name : _____

Address :

Ph. No :

B. For fw

E-Mail - ntepdelhi@state.gm, Toll Free No : 1800-110-456

www.independentstate.org

Toll Free No : 1800-110-456

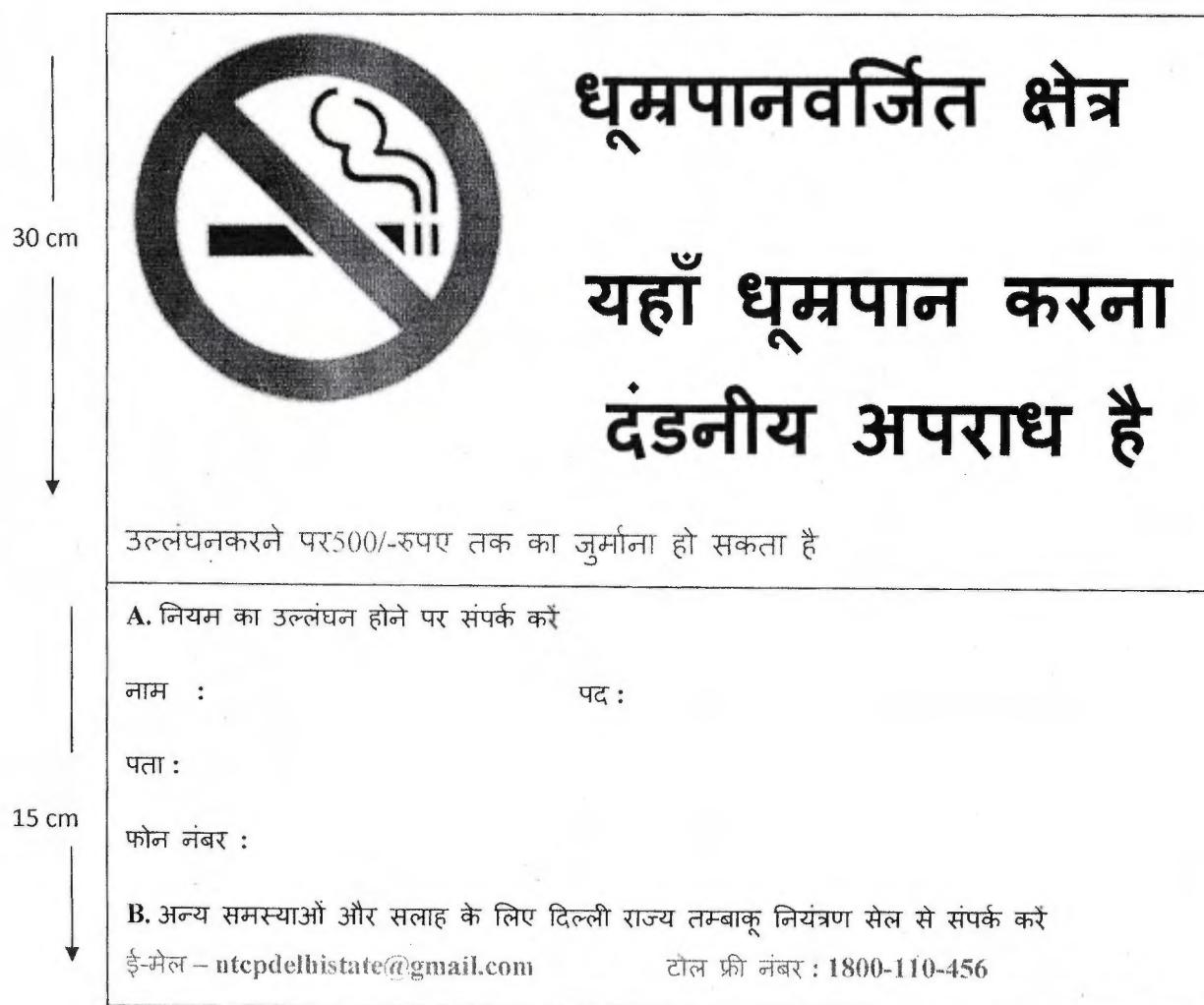
60 cm

सैम्पल डिस्प्ले बोर्ड B

नो- स्मोकिंग साइनिज(HINDI)

Size : 60 cm X 45 cm with WHITE background and colour combination as per below

B. मेन एंट्री दरवाजे के बाहर की दीवार पर, रिसेप्शन, कॉरिडोर, प्रत्येक फ्लोर और इमारत की सीढ़ियों पर हिंदी या इंग्लिश में डिस्प्ले करने के लिए



DELHI STATE NTCP REPORTING FORMAT**Form A**
To be submitted by 5th of next month**Monthly Enforcement Report for the month of****Name of Reporting Office:-**

1. Total no. of Public / Organization raided:
2. No of Public service vehicle raided:
3. No of organization/ public fined under section 4
 - (a) No of Organization/public fined:-
 - (b) Amount (in Rs.):-
4. No of vender fined under Section 6(a)
 - (a) No of venders fined:-
 - (b) Amount (in Rs.):-
5. No of vender fined under Section 6(b)
 - (a) No of venders fined:-
 - (b) Amount (in Rs.):-
6. Total no of persons challaned and placed before magistrate (mention the section)
 - (a) Male
 - (b) Female.....
7. Number of Actions initiated under section 5 & 7 (including ban on lose cigarette / tobacco)
 - a) Number.....
 - b) Action initiated.....
8. Number of violations noticed on ban on Chewable Tobaccos (extra sheets can be used)
 - a) Number.....
 - b) Area with details of vendors...
 - c) Action initiated
9. Number of Hookah Bars visited / noticed during enforcement drive (extra sheets can be used)
 - a) Number
 - b) Name with address
 - c) Action Initiated

Date

Authorised Signatory
Name / Designation with stamp

Note:

Toll Free Complaint Number : 1800 11 0456

Toll Free National Tobacco Quit line no : 1800 11 2356

Mobile Tobacco Cessation : Give Miss call from your mobile at : 01122901701

Feedback : ntcpdelhistate@gmail.com**TOBACCO KILLS - QUIT NOW / TOBACCO FREE DELHI / INDIA**