

Parents Circular for Implementation of Project CACA (Sample)

Dear Parents and Caregivers,

A Shared Promise for Our Children's Safety and Well-being

At [School Name], we believe that every child deserves to grow up in a safe, nurturing, and empowering environment. To strengthen our commitment to your child's safety and well-being, we are proud to introduce Project CACA (Children Against Child Abuse), a flagship endeavour of the Social Axiom Foundation (SAF). [www.projectcaca.org]

Why Project CACA?

Since 2016, Project CACA has partnered with 5000+ schools in 450+ districts across India to keep children happy, healthy, and safe. In today's world, child safety is multi-dimensional. Beyond physical well-being, it includes cyber safety, mental health, stress management, peer pressure, bullying, and more. This programme equips children with life skills and values to help them handle real-life challenges while building confidence, resilience, and self-awareness.

What Makes This Initiative Special?

- ✓ **A Thoughtfully Designed Safety Programme:** At its core are age-appropriate safety workbooks for students from UKG to Grade 9. These workbooks address topics such as personal safety and boundaries, responsible online behaviour, digital footprints, identification of online and offline risks, emotional regulation, stress management, mindfulness, peer pressure, bullying, and seeking help in tricky situations.
- ✓ **A Community of Experts Supporting Your Child:** Project CACA is supported by a diverse team of psychiatrists, psychologists, legal experts, educators, and social workers. It collaborates with Fortis Healthcare, State Commissions for Protection of Child Rights, and Legal Services Authorities, ensuring a holistic approach to child safety and well-being.
- ✓ **Empowering Parents as Partners:** As parents, you play a vital role in your child's life. Project CACA extends beyond the classroom through parent webinars and companion booklets in multiple languages, encouraging conversations at parent-teacher meetings and fostering open conversations at home. These resources provide practical guidance to support your child's stress management, online safety, emotional resilience, and self-awareness.

What This Means for Your Child?

Your child will engage in lessons and activities designed to help them:

- ✓ Understand their rights, personal safety, boundaries, and when and how to seek help from trusted adults.
- ✓ Develop 21st-century skills like critical thinking, decision making, problem solving, and effective communication.
- ✓ Cultivate a balance between traditional values (respect, empathy, integrity) and modern values (digital responsibility, recognition of online threats, and protection of digital identity).
- ✓ Build resilience and assertiveness, making them ready to face modern-day challenges confidently.

A Promise We Make Together!

Your trust is invaluable. By joining hands with Project CACA, we are not just promoting safety—we are nurturing a culture of care, confidence, and collaboration where every child feels safe, valued, and empowered.

We invite you to:

- ✓ Explore the safety workbooks with your child
- ✓ Attend parent engagement sessions
- ✓ Encourage open and mindful conversations at home

Together, we can make a lasting impact.

With warm regards,
The School Head